



Sponsorship document





conserving for the future

Sponsorship document

A word from the president...

For the last 22 years, South Australian No-Till Farmers Association has successfully promoted the benefits of no-till and conservation farming systems.

In South Australia today, over 90 per cent of cropping farmers use a no-till method of farming; a success factor we contribute to the innovative research, development and extension activities of SANTFA.



We exist to serve our farmer members, providing them with education and information to increase their knowledge about conservation farming systems and implement changes to their own practices.

Our grower board members, each of whom represents a different farming district in South Australia, works closely with our R&D department to ensure our members meet the triple bottom line outcomes of economic, environmental and social sustainability.

SANTFA has evolved over the years to ensure it is relevant to SA farmers but has collaborated with organisations beyond our state borders. We have a focus not only on current issues for farmers but also look at what future needs they may require to continue farming for generations to come. As president of SANTFA, but also as a grower member, I invite you to partner with us in 2021.

Callum March, SANTFA President.

“As a farmer driven organisation, we trust you can join us in our mission to provide economic, environmental & social benefits to farmers through innovative research, development and extension activities and products.”



Why support growers through SANTFA?

Being involved with SANTFA provides the following benefits:

Awareness; Increase brand awareness and recognition and be affiliated with a trusted independent source of information.

Reach; Reach South Australia's growers who are committed to conservation farming and access a strong network of online communities.

Promotion; Advertise specific products and services through SANTFA activities and publications.

Relationship; Build rapport and network with members, growers and industry at SANTFA events.

Partner; Enable grower-lead continuous improvement to nurture, protect and improve soil and other natural resources.

SANTFA's mission statement

At SANTFA, for more than 22 years, we have equipped South Australian growers with information and education on the benefits of conservation farming practices for greater profitability, sustainability and reduced environmental impacts.

To sustain this system over the long term, in a way that gives growers the benefits that they want from it, SANTFA is committed to identify opportunities for research and development as well as extension that supports adoption. SANTFA's research and development team are undertaking a range of innovative projects spanning all areas of crop management including: No-till cropping systems, crop rotation, stubble retention, soil health and nutrition, weeds, summer crops, variable and changing climates, digital technology and data.

SANTFA works with research partners including the Department of Agriculture, Department for Environment and Water, South Australian Grains Industry Trust, National Landcare Program and the Grains Research Development Corporation to invest in innovative conservation projects that deliver outcomes for the benefit of growers across the state.

Partner with us in 2021/22

Full sponsorship including conference

Cost \$1375 Inc. GST

This includes all benefits of a standard 12-month and conference sponsorship.

Conference sponsorship

Cost \$825 Inc. GST

Two tickets included (additional tickets at members' pricing)

Table in exhibition space (2m long x 1m wide)

Insert into conference folder

Promotion in lead up to the conference through SANTFA social media

Recognition on the day

Standard 12-month sponsorship

Cost \$1100 Inc. GST

Company Logo to be placed on the SANTFA website, link to your website.

Advertisement in the quarterly E-newsletter

Advertisement on SANTFA's Twitter and Facebook quarterly (offset to the newsletter)

5-minute promotional video posted biannually on Twitter and Facebook (supplied by the sponsor and be approved by SANTFA)

Attendance at SANTFA sanctioned events.



What are the benefits?

DIGITAL INFORMATION

SANTFA's quarterly E-newsletter showcases technical information from research and development projects as well as evidence of practical implementation through grower case studies.

Members can also access videos, podcasts and webinars on our members' only Portal.

SANTFA also boasts a strong social media presence which extends from Facebook to a regular Twitter feed and YouTube channel that's seen more than 55,000 views on its videos.

NETWORK

Hosted annually, the one-day SANTFA Conference gathers members, growers and industry delegates to provide information and tools from local, national and international sources to improve sustainable farming practices.

Through the Conference, SANTFA challenges thinking and motivates towards continuous improvement.

EXPERIENCE

Crop walks and field days provide the opportunity for topical subjects to be discussed in an informal environment.

Taking place at a trial site or member properties, Crop Walks enable growers to discuss issues, trial data and results in smaller

groups; coupled with the experience of viewing tangible results first-hand.



For more information, contact SANTFA president Callum March on 0429 657 585 or email president@santfa.com.au

**all sponsorships are valid for the 2021/22 financial year.*